



# Website review skvorets.ru

Generated on April 04 2024 10:33 AM

The score is 46/100



## SEO Content

|             | <p>Title</p>   | <p>Скворец</p> <p><b>Length : 7</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |          |         |        |       |      |         |       |         |             |   |     |                      |       |  |
|-------------|--|---|----------|---------|--------|-------|------|---------|-------|---------|-------------|---|-----|----------------------|-------|--|
|             | <p>Description</p>   | <p>Помогаем сделать осознанный выбор и сохранить ваши деньги</p> <p><b>Length : 57</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |          |         |        |       |      |         |       |         |             |   |     |                      |       |  |
|             | <p>Keywords</p>  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |          |         |        |       |      |         |       |         |             |   |     |                      |       |  |
|             | <p>Og Meta Properties</p>                                    | <p>Good, your page take advantage of Og Properties.</p> <table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>ru_RU</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Скворец</td> </tr> <tr> <td>description</td> <td>Помогаем сделать осознанный выбор и сохранить ваши деньги</td> </tr> <tr> <td>url</td> <td>https://skvorets.ru/</td> </tr> <tr> <td>image</td> <td>https://skvorets.ru/wp-content/uploads/2023/03/pic-b1-v1.svg</td> </tr> </tbody> </table> | Property | Content | locale | ru_RU | type | website | title | Скворец | description | Помогаем сделать осознанный выбор и сохранить ваши деньги | url | https://skvorets.ru/ | image | https://skvorets.ru/wp-content/uploads/2023/03/pic-b1-v1.svg |
| Property    | Content  |   |          |         |        |       |      |         |       |         |             |   |     |                      |       |  |
| locale      | ru_RU  |   |          |         |        |       |      |         |       |         |             |   |     |                      |       |  |
| type        | website  |   |          |         |        |       |      |         |       |         |             |   |     |                      |       |  |
| title       | Скворец  |   |          |         |        |       |      |         |       |         |             |   |     |                      |       |  |
| description | Помогаем сделать осознанный выбор и сохранить ваши деньги    |   |          |         |        |       |      |         |       |         |             |   |     |                      |       |  |
| url         | https://skvorets.ru/   |   |          |         |        |       |      |         |       |         |             |   |     |                      |       |  |
| image       | https://skvorets.ru/wp-content/uploads/2023/03/pic-b1-v1.svg |   |          |         |        |       |      |         |       |         |             |   |     |                      |       |  |
|             | <p>Headings</p>  | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Помогаем сделать осознанный выбор и сохранить ваши деньги</li> </ul>  | H1       | H2      | H3     | H4    | H5   | H6      | 1     | 2       | 1           | 0   | 0   | 0                    |       |  |
| H1          | H2   | H3  | H4       | H5      | H6     |       |      |         |       |         |             |   |     |                      |       |  |
| 1           | 2  | 1   | 0        | 0       | 0      |       |      |         |       |         |             |   |     |                      |       |  |

## SEO Content

|  |                 |  |
|--|-----------------|--|
|  |                 | <ul style="list-style-type: none"><li>• [H2] Будет полезно</li><li>• [H2] Последние отзывы</li><li>• [H3] Словарь Digital и IT: основные термины и их простое объяснение</li></ul> |
|  | Images          | We found 6 images on this web page.<br><br>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.    |
|  | Text/HTML Ratio | Ratio : <b>4%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 16 links including 0 link(s) to files  |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Перейти к содержимому</a>  | Internal | Passing Juice |
| <a href="#">Онлайн-школы</a>   | Internal | Passing Juice |
| <a href="#">Медиа</a>  | Internal | Passing Juice |
| <a href="#">Карьера</a>  | Internal | Passing Juice |
| <a href="#">Словарь Digital и IT: основные термины и их простое объяснение</a> | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Онлайн-курсы по программированию</a>                           | Internal | Passing Juice |
| <a href="#">Онлайн-курсы по аналитике</a>                                  | Internal | Passing Juice |
| <a href="#">Онлайн-курсы по маркетингу</a>                                 | Internal | Passing Juice |
| <a href="#">Онлайн-курсы по дизайну</a>                                    | Internal | Passing Juice |
| <a href="#">Онлайн-курсы по созданию контента</a>                          | Internal | Passing Juice |
| <a href="#">Онлайн-курсы по бизнесу и управлению</a>                       | Internal | Passing Juice |
| <a href="#">Онлайн-курсы по иностранным языкам</a>                         | Internal | Passing Juice |
| <a href="#">Онлайн-курсы для детей</a>                                     | Internal | Passing Juice |
| <a href="#">Как преобразовать текст в дату и наоборот в Excel?</a>         | Internal | Passing Juice |
| <a href="#">Расчет количества дней, месяцев и лет между датами в Excel</a> | Internal | Passing Juice |
| <a href="#">Карта сайта</a>  | Internal | Passing Juice |

## SEO Keywords

|                |  |
|----------------|--|
| Keywords Cloud | digital словарь медиа объяснение excel<br>основные термины онлайн-школы простое<br><b>онлайн-курсы</b> |
|----------------|--|

## Keywords Consistency

| Keyword      | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| онлайн-курсы | 8       |       |          |             |          |
| онлайн-школы | 3       |       |          |             |          |
| медиа        | 2       |       |          |             |          |
| словарь      | 2       |       |          |             |          |
| digital      | 2       |       |          |             |          |

## Usability

|              |   |
|--------------|---|
| Url          | Domain : skvorets.ru<br>Length : 11               |
| Favicon      | Great, your website has a favicon.                |
| Printability | We could not find a Print-Friendly CSS.           |
| Language     | Good. Your declared language is ru.               |
| Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                 |   |
|-----------------|---|
| Doctype         | HTML 5  |
| Encoding        | Perfect. Your declared charset is UTF-8.  |
| W3C Validity    | Errors : 3<br>Warnings : 47   |
| Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.  |
| Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
| Speed Tips      | <p>Excellent, your website doesn't use nested tables.</p> <p>Too bad, your website is using inline styles.</p> <p>Too bad, your website has too many CSS files (more than 4).</p> <p>Too bad, your website has too many JS files (more than 6).</p> <p>Perfect, your website takes advantage of gzip.</p> |

## Mobile

|                     |   |
|---------------------|---|
| Mobile Optimization | <p>Apple Icon</p> <p>Meta Viewport Tag</p> <p>Flash content</p> |
|---------------------|---|

# Mobile

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="https://skvorets.ru/sitemap_index.xml">https://skvorets.ru/sitemap_index.xml</a> |
|  | Robots.txt  | <a href="http://skvorets.ru/robots.txt">http://skvorets.ru/robots.txt</a><br>Great, your website has a robots.txt file.              |
|  | Analytics   | Great, your website has an analytics tool.<br>Google Analytics   |